

## Message Text

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17

ACTION ARA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01

USIA-06 PRS-01 SP-02 L-03 SAM-01 /032 W

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R 051150Z FEB 76

FM AMEMBASSY LIMA

TO SECSTATE WASHDC 8688

C O N F I D E N T I A L LIMA 1126

EO 11652: GDS

TAGS: PINT, PE

SUBJECT: GOP BANS IMPORTED MAGAZINES

REF: LIMA 0496

1. AS ANTICIPATED, THE GOP HAS OFFICIALLY BANNED THE IMPORTATION OF TWENTY-FOUR MAGAZINES AND COMIC BOOKS WHICH ARE, ACCORDING TO DECREE LAW 21380 (FEBRUARY 2, 1976), HARMFUL TO THE "INTELLECTUAL, MORAL, AND CIVIC DEVELOPMENT " OF THE PEOPLE. NOTABLE ON THE LIST IS THE MAGAZINE COSMOPOLITAN, ALONG WITH VANIDADES AND THE MEXICAN PUBLICATION CABALLERO. THE REST OF THE LIST RANGES FROM DULCE AMOR TO BATMAN AND SUPER RATON. ALSO BANNED BY D.L. 21380 ARE CHEAP PUBLICATIONS (IN ANY LANGUAGE) THAT DEAL IN WHAT DECREE DESCRIBES AS FEAR AND TERROR.

2. THE LIST OF PUBLICATIONS IS NOT DEFINITIVE SINCE THE LANGUAGE OF THE DECREE LAW ALLOWS FOR FUTURE ADDITIONS IF THE MINISTRIES OF COMMERCE AND EDUCATION SO DECIDE. AT PRESENT NEWS MAGAZINES SUCH AS TIME AND NEWSWEEK ARE NOT INCLUDED IN THE BAN.

3. SINCE THE JANUARY 9 DECREE LAW PRESAGING THE PRESENT BAN, THERE HAVE BEEN INDICATIONS THAT REPLACEMENT MAGAZINES ARE IN THE WORKS, SPECIFICALLY A NEW PUBLICATION TO BE CALLED AMIGA, WHICH IS AIMED AT THE VANIDADES MARKET. IT ALSO APPEARS THAT POSSIBLE NEW PERUVIAN-PUBLISHED COMIC BOOKS WILL BE ORIENTED TOWARD PROMOTING REVOLUTIONARY IDEALS AMONG THE YOUNG.

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4. COMMENT: WITH THIS DECREE LAW THE GOP HOPES TO REDUCE FOREIGN INFLUENCES WHICH TEND TO FOSTER "NON-PERUVIAN CULTURAL VALUES" AMONG THE POPULACE. A SECOND REASONS FOR THE BAN IS RELATED TO PERU'S FOREIGN EXCHANGE DIFFICULTIES AND CURRENT GOP POLICY TO LIMT IMPORTS. THUS IT IS THAT THE MINISTRY OF COMMERCE, WITH THE COUNCEL OF THE MINISTRY OF EDUCATION, IS CHARGED WITH THE CONTROL OF IMPORT PERMITS FOR SUCH PUBLICATIONS.  
DEAN

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** IMPORT CONTROLS, MAGAZINES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 FEB 1976  
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**Disposition Approved on Date:**  
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**Disposition Date:** 28 MAY 2004  
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